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CAMPS ® PROGRAM**

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Communication

Northwest Texas Health Care  
Systems

Canyon Lions Club

April 18, 2003

Chris Albracht  
KGNC  
3505 Olsen  
Amarillo, TX 79109

Dear Mr. Albracht:

The Sixth Annual Progressive Farmer Farm Safety Day Camp was held Wednesday, April 16, 2003, at the West Texas A&M University Horse Center. Thanks to the support of your organization we were able to reach 700 area fourth graders, teachers and volunteers.

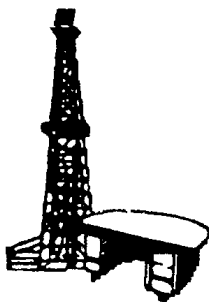
Participants at the camp went home with an increased knowledge and awareness of the potential hazards that exist in rural farm and ranch settings. The students learned practical actions to take should they find themselves in a hazardous situation.

We appreciate your shared interest in the safety of our youth. Your generosity and support were greatly valued. We hope that you will continue to be involved in this ongoing effort.

Sincerely,

Faye Wilhelm  
Camp Coordinator

Leon J. Church  
Camp Coordinator



# *Desk and Derrick Club*

*Amarillo, Texas*

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BP America Production Co

JUNE 20, 2003

CHRIS ALBRACHT  
KGNC TALK RADIO  
3505 OLSEN BLVD  
AMARILLO TEXAS 79109

DEAR CHRIS:

ON BEHALF OF EACH MEMBER OF THE DESK AND DERRICK CLUB OF AMARILLO, THANK YOU FOR YOUR CONTINUED SUPPORT FOR THE INDUSTRY WE SERVE. KGNC DESERVES RECOGNITION FOR PROVIDING THE MOST APPROPRIATE LUNCHEON SPEAKER DURING THE PPROA CONVENTION. WE ARE GRATEFUL AND WANTED TO ACKNOWLEDGE YOUR EFFORTS. WE SINCERELY HOPE THAT YOUR RADIO STATION WILL BE ENDOWED WITH COPIOUS PROSPERITY AND CONTINUED SUCCESS.

SINCERELY YOURS,

KAREN SAIN  
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June 24, 2003

Dan Gorman  
KGNC Radio  
3505 Olsen Blvd.  
Amarillo, TX 79109

Dear Dan,

The 74th annual convention of the Panhandle Producers & Royalty Owners Association took a lot of teamwork. You were an important part of the team this year. Your willingness to underwrite Michael Medved's appearance on the closing day made this a memorable convention for everyone. We're very grateful for your generous sponsorship of Michael's visit with us.

Dan, this is yet another example of the strength of the long-standing partnership between PPROA and KGNC. I can't thank you enough for the generous notoriety we gain from you mention of the Association in conjunction with the daily oil and gas report. I look forward to continuing that service for years to come.

We're already planning for our 75<sup>th</sup> Diamond Anniversary Convention, May 18-20, 2004. It will be a unique opportunity to celebrate the dynamic role our industry has played in the state and national economy and to take a look at what's over the horizon for us.

I appreciate any feedback on the convention.

Yours sincerely,

H. Wayne Hughes

Panhandle Producers &  
Royalty Owners Association  
3131 Bell St., Suite 209  
Amarillo, Texas 79106(806) 352 - 5637  
(800) 658 - 6169  
fax (806) 359 - 1274

KENNY AM 710

We greatly appreciate your support and  
donations for Tri-State Ag Mechanics Show.  
We hope you will do the same in years  
to come.

Hayley Shetton

Clarendon FFA

KGN CAM 710

We would like to thank you  
for donating money to the Tru State  
Fair Ag Mechanics Show. Your donation  
will help towards our college fund,  
and will help make it easier to  
pay for college.

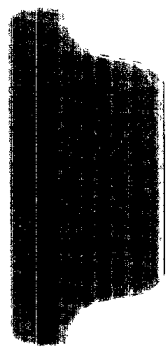
Sincerely

Brandon Moody  
Clarendon FFA

KGNC AM 710,

Thank you for donating \$300 to the  
Tri-State Ag mechanics show. We  
appreciate your support, and hope  
you will continue donating in the years  
to come.

Andria Kidd  
Clarendon FFA



# **Localism Success Stories**

**Austin Area  
Broadcasters**

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**Compiled by the Texas Association of Broadcasters – January 2004**

**Texas Association of Broadcasters – 502 E. 11<sup>th</sup> St., Suite 200 – Austin, Texas 78701  
Phone (512) 322-9944 – [www.tab.org](http://www.tab.org) – Fax (512) 322-0522**



**Claudia's Tribute Bash To Benefit Airline Employees  
Lost in the September 11 Tragedy**

March 3, 2002

We would like to thank you for participating in our Tribute Benefit that was held on February 20 at the Broken Spoke in Austin. All proceeds were donated to the American and United Airline Funds that benefited the families of the flight crews whose lives were taken on September 11, 2001.

Your name was acknowledged  
success and we could not

Tribute was a huge

Thank you again for your

God Bless America!

Austin

Scott,

Thanks for your  
help for our Benefit -

ndy

To Benefit

COPY



# Knights of Columbus

ST. CATHERINE OF SIENA COUNCIL, No. 8156  
4800 Convict Hill Road  
AUSTIN, TEXAS 78749

March 25, 2002

KVET AM 1300 FM 98.1  
705 N. Lamar  
Austin, TX 78703

Greetings,

The Casino Night that Knights of Columbus Council 8156 held in February was a great success because of donors like you. Thank you for your donation of **a CD and a KVET t-shirt worth \$25.00, and a CD and a KASE t-shirt worth \$25.00.**

The funds that we collected that night are used throughout the community in areas like

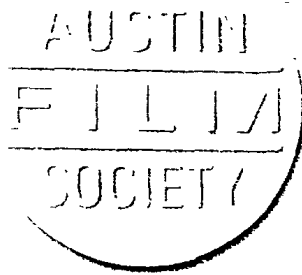
- Educational Scholarships
- Marywood
- St. Vincent de Paul
- Austin Metropolitan Ministries Disaster Relief Funds
- Religious Vocations
- Project Gabriel and Project Rachel
- Boy Scouts, Cub Scouts, and Explorers

Thanks again for your support

The Knights of Columbus is a non-profit Catholic Fraternal Service Organization and donations are tax-deductible under 501(c)(3) of the Federal Tax Code.

Sincerely,

Bill Harris  
Casino Night Prize Committee Chairman  
Knights of Columbus Council 8156



August 16, 2002

Ms. Lang Smith  
Promotions Coordinator  
967 KISS-FM/KHFI-FM  
Z102.3 KPEZ-FM  
811 Barton Springs, Suite 100  
Austin, Texas 78704

Dear Lang,

On behalf of both the Film Society and the M. D. Anderson Cancer Center, thank you for your sponsorship of the Spy Kids 2 premiere.

Thanks to the great publicity you gave us, the event was totally sold out. We appreciate your support and look forward to working with you again soon.

Best regards,

*Rebecca*  
Rebecca Campbell

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AFS@AUSTINFILM.ORG  
WWW.AUSTINFILM.ORG



# City of Austin

Founded by Congress, Republic of Texas, 1839

Municipal Building, Eighth at Colorado, P.O. Box 1088, Austin, Texas 78767 Telephone 512/499-2000

August 22, 2002

Lang Smith  
Clear Channel Radio  
811 Barton Springs Road  
Austin, TX 78704

Dear Lang;

Thank you for your assistance this summer with our various events. Your participation brought a new energy, vision and voice to over 500 youngsters in these programs. Shannon Paul's enthusiasm, skills and "kid communication" talents created the perfect atmosphere and setting for each of the targeted age groups. She sparked the matching combination.

Without such gracious community businesses these programs would not be available. Your partnership provided an opportunity for these kids to experience the care free spirit of summer, so often lost in their "real world". Thanks again for joining us and bringing some sunshine and friendships to our summer participants.

Sincerely,

Bunny Bennett  
Special Events Coordinator  
Austin Parks and Recreation Department

Laura Stephenson  
Office of Public Education  
Austin Fire Department

Cc: Todd Hogan, Clear Channel Communications



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since 1973

**ASSISTANCE LEAGUE® of Austin**  
**BECAUSE WE CARE**

*For public file*

September 3, 2002

Mr. Dusty Black  
Jammin' 105.9 FM  
705 North Lamar  
Austin, TX 78703

Re: Jammin' the Bus Promotion

Dear Mr. Black:

Thank you for once again doing your wonderful promotion, "Jammin' the Bus", benefiting OPERATION SCHOOL BELL®, a project of ASSISTANCE LEAGUE of Austin. As we are a non-profit 501(c)(3) organization, we do not advertise because of the expense. The money that we raise goes back into our projects. Therefore, the exposure given to us on your radio station was worth a great deal to us.

Jaime Eyer did a wonderful job setting up the entire day and the DJ's did a fantastic job the 2 days of the promotion. Jennifer and Johnny in the early morning, Jose in the midday spot (and all day Saturday) and Robin for the late afternoon put forth our name and cause many times. Teaming with KEYE TV gave us even more exposure. All this publicity resulted in donations of school supplies and used clothing as well as cash. The school supplies were given to Project Help for the children in the shelters and the clothing will be used for the children who come to OPERATION SCHOOL BELL to supplement the week's worth of new clothing given them.

Again, thank you for this wonderful exposure for our project.

Sincerely,

Ann Slavik  
President



**ROUND ROCK, TEXAS**  
**PURPOSE. PASSION. PROSPERITY.**

September 16, 2002

Dusty Black  
Clear Channel  
705 N. Lamar  
Austin, TX 78703

Dear Mr. Black,

I would like to extend my sincere thanks and gratitude for your contribution to the success of our Day of Remembrance. Your participation personified the event's messages of unity, selflessness and a willingness to give.

Again, thank you for helping make our Day of Remembrance such a special event, one that I am sure will be long remembered by the 9,000 who attended.

Sincerely,

Mayor Nyle Maxwell

Mayor  
Nyle Maxwell

Mayor Pro-tem  
Tom Nielson

Council Members  
Alan McGraw  
Carrie Pitt  
Scot Knight  
Isabel Gallahan  
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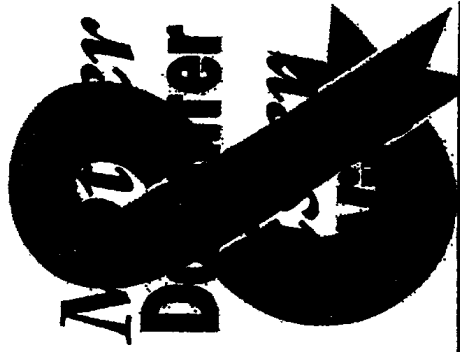
City Attorney  
Stephan L. Sheets

COPY

CERTIFICATE OF APPRECIATION

*This certificate is awarded to*

**Lang Smith**  
**102.3 FM Classic Rock**



**BREASTFEST 2002**

KAREN PRINCE FUND  
LAWSON FOUNDATION

**Hogan, Todd R**

---

**From:** rwdytex [rwdytex@ev1.net]  
**Sent:** Monday, October 14, 2002 5:55 AM  
**To:** Todd.Hogan@clearchannel.com  
**Subject:** United Court of Austin Thanks You

Dearest Todd, Robin, Jennifer the Beautiful, and the rest of the Jammin 105.9 crew;

On behalf of the United Court of Austin, Dick's Deja Disco, and Stoli's we would like to send a great big THANK YOU for your support Saturday night. With our combined efforts, we were able to raise over \$1000.00 for Project Transitions. We all had a great time, met new friends and also helped those who are less fortunate. As we continue to find creative ways to raise money for our causes, we hope you will keep the Court in mind. If we can ever assist you with future endeavors, please let me know.

Thanks again,

John Besser aka GiGi LaRouge  
Community Liaison  
United Court of Austin

10/31/2002



PUBLIC FILE KJET-FM  
KASE-FM

Hogan, Todd R

From: JW Williams [jw@geronimomanagement.com]  
Sent: Tuesday, November 05, 2002 2:12 PM  
To: Jason Kane (E-mail); Todd Hogan (E-mail)  
Cc: Dusty Black (E-mail); MARSHA MILAM (E-mail)  
Subject: KASE/KVET @ RIVERBEND CENTRE

Gentlemen,

Thank you for your time this morning and for the incredible contributions made by you and your team toward the success of the CMT Special. I have never seen such a completely supportive effort by a media company as I did for this one. I look forward to many more such events and a long and positive relationship with you all. As we mentioned this morning, within the next few weeks, CMT will be editing the show and preparing it for the testing process with various focus groups around the country. The response that evening and again last week from the CMT executives involved with the show was VERY positive. This was the biggest risk ever undertaken by CMT for an unproven concept and those involved felt very good about the results.

I also look forward to developing the ideas we discussed this morning with the Heritage Artists, like Merle Haggard, George Jones and Mr. Rogers. Those opportunities are in play now. It would be our pleasure to be involved in any effort benefiting the Austin Children's Hospital by KASE/KVET and any way our collective experience can be of service to you would be our honor.

With Kind Regards,

JW Williams  
Geronimo Management Company, Ltd.  
512-794-8117

Langster

Thanks for all you help w/ events this  
year... sorry about the banner (oops!). Oh —  
and thanks for being such a good pal. I  
LOVE it! Happy Holidays!

Love,  
Lang

Cecilia

Thanks for a great 2002

John

Happy Holidays  
FROM THE AUSTIN FILM SOCIETY

Josh.

Susan  
Chole

Craig

Elin



1 December 2002

Ms. Lang Smith  
KPEZ 102.3  
705 N. Lamar  
Austin, TX

RE: Sponsorship of BreastFest 2002, October 10, 2002

Dear Ms. Smith,

Thank you so very much for your kind support of BreastFest 2002, our third annual charity concert benefiting the Karen Prince Fund of the St. David's Health Care Foundation. Your station's contributions of publicity with PSAs and Ticket Give-A-Ways were immeasurable.

The mission of the Karen Prince Fund is to raise money to provide for breast cancer early-detection education and mammography for low-income and indigent women in the Austin area. We were thrilled with this year's success and future fund raising events will be planned for the coming year.

Speaking on behalf of the Karen Prince Fund and the entire BreastFest 2002 staff, we look forward to our continuing relationship with you and the caring corporate community of Austin. If there is anything you would like to discuss regarding this year's festival or future sponsorship opportunities, please don't hesitate to give me a call at (512) 272-4262. Thanks again!

Most Sincerely,

Julia Murphrey  
Asst. Publicist  
Event Co-coordinator

2003



**CLEAR CHANNEL**  
RADIO

*IN RECOGNITION AND APPRECIATION  
OF YOUR SUPPORT*

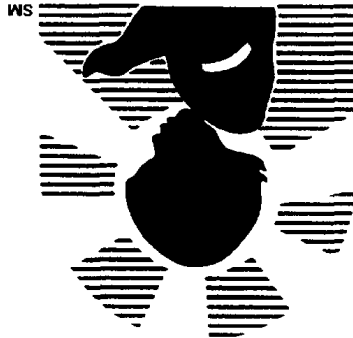
career  
mind  
body

13TH ANNUAL MONEY & POWER CONFERENCE  
Women's Chamber of Commerce of Texas  
Austin, Texas

MAPCON

ALSAC • Danny Thomas, Founder

# St. Jude Children's Research Hospital



St. Jude Children's Research Hospital is the only institution in the world dedicated solely to the research, treatment and cure of childhood catastrophic diseases. It is the largest childhood cancer research center in the world in terms of patients and treatment success

Paco Garces

Kristal  
Garcia

Amber  
Strider

Rosalind V.  
Alderman

Frankie  
Zuniga

~~Byron~~ Byron

Johnna Matthy

Thank you Scott, for your  
help and support at our 1<sup>st</sup> annual  
Up + Down celebration at St. Mary's  
University. You are greatly appreciated

Sincerely,  
Scott

February 15, 2002



April 3, 2002

Angie Hancock  
KISS  
811 Barton Springs Suite #100  
Austin, TX 78704

Dear Angie:

Thank you for making the 'We Can Do It' event a huge success! Without your sponsorship this incredible event would not have been possible.

I am so grateful to you for your amazing support! The private party was a great success, our guests (including Lang!) got to mingle with celebrities Alexa Vega and Alicia Calaway in the palatial Westlake estate of interior designer Marla Bommarrito-Crouch and enjoyed delectable hors d'oeuvres catered by Jeffrey's!

At the big event the following day, we had as many as 1,500 guests, over 130 volunteers, and raised over \$20,000! The event was undoubtedly our most successful event yet! It was a picture perfect Spring day just right for girls to give it their all with rock wall climbing, sumo suit wrestling, karaoke, a Velcro wall and more! Alexa Vega and Alicia Calaway signed autographs, and participated in various challenges to the delight of girls in attendance, from hip hop dancing to a trivia challenge!

We raised over \$50,000 in sponsorships and received over \$40,000 worth of in-kind donations. Enclosed are some t-shirts, a full report on the promotions and publicity around the event, and scanned articles highlighting the media exposure around the event.

Our outreach efforts for the 'We Can Do It' event were extremely successful. One hundred and thirty two economically disadvantaged girls attended the event for free. The girls also received a free event t-shirt, drink and chips. Girlstart partnered with the following schools and organizations to make this possible: O. Henry Middle School, Lady Elementary School, Mendez Middle School, Westview Middle School, Big Brothers Big Sisters (Sister to Sister program), Rivercity

608 w 22nd street  
austin, texas 78704

916.4776  
916.4776

www.girlstart.org  
877.768.4775  
toll free

Youth Foundation, Liv in the Game, and the Junior League's Hispanic Mother and Daughter Program.

The feedback from these girls was amazing! They were all excited to be invited and really loved the activities. Steffani from Baty Elementary School wrote *"Thank you for giving Baty's Girlstart program free tickets. I had a lot of fun. I had a great time. I hope there's another Girlstart trip that's amazing like this one."* We got incredible feedback from lots of girls including this letter:

*Dear Rachel,*  
*This is Ana Smith. You may remember me from today's "We Can do it!" camp. Thank you so much for starting Girlstart. You are an inspiration to girls like me everywhere, and I personally am glad it is becoming nation-wide. Pretty soon girls around the world will hopefully get their taste of success. I'm a professional actress, but unlike Alexa Vega, now a friend, I haven't landed a role in any movie. I'm confident that that's going to change in the future, because I know if I can dream it, I can do it. Again, thanks a lot. I'm really grateful that you started Girlstart.*  
*Sincerely,*  
*Ana Smith*  
*age 12 of Fulmore Middle School*

Volunteers had a lot to say as well! When we asked them what they liked best about volunteering for We Can Do It, here's what we heard:

*"I really enjoyed seeing the excitement in the girls faces. I feel like the program does make a difference. I was overwhelmed with the look on the girl's faces when they broke the boards with their feet! The smallest of the kids could accomplish it & feel strong and empowered."*

*"I felt important, not like another name."*

*"I think it was very well organized, presented, and carried out, and it was absolutely fun and memorable for all participants. Great job!!! I can't wait to see more of this sort of thing from Girlstart."*

We were thrilled to get enthusiastic comments from our sponsors:

*"Thanks for the tickets to the Girlstart event. The girls had a blast – so did Charles and I. I saw the "Sponsored by KPMG" sign on the spin-upside-down-ride. I was real impressed with the whole event. We had a hard time pulling the girls away to go home - Carly wanted*





## 2001 LBJ Student Center Awards Recipients

LBJSC Outstanding Student Award - Tiffany Elmore  
 LBJSC Outstanding Staff Award - Katie Marshall, Terence Parker  
 LBJSC Outstanding Graduate Assistant Award - Matt Carlin  
 LBJSC Outstanding Student Manager: Programming - Shayne Berger  
 LBJSC Outstanding Student Manager: Services - Wade Burchard  
 LBJSC Outstanding Assistant Student Manager: Services - Rachel Harris  
 LBJSC Outstanding Manager: Operations - Penny Pekar  
 LBJSC Outstanding Assistant Manager: Operations - Amanda Emerick  
 LBJSC Outstanding Student Manager: Administration - Cathy Sue Rogers  
 LBJSC Friends of the Student Center Award - Michael Jasek

## Door Prizes Donated by:

Applebee's	Grins	Quizno's Subs
Brake Check	HEB #1	Randolph-Brooks
Chartwell's	Herbert's Taco Hut	River Pub & Grill
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Creeds and Crests	Lowes	Sunset Bowling
Crickets	Mamacita's	Taco Cabana
Davis Tire	Mr. Gatti's	Thunder Zone
Domino's Pizza	LBJSC Parking Garage	Two P's Boutique
Fuschak's	Papa John's Pizza	Well's Fargo
Goodyear	Pepperidge Farms	Z102



## celebración de LBJSC



April 14, 2002  
 Quail Creek Country Club